

Mark Scheme (Results)

Summer 2019

Pearson Edexcel IAS In Economics (WEC01) Paper 01 Markets in Action

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General Marking Guidance

• All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.

• Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.

• Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.

• There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.

• All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.

• Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.

• When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.

• Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Section A: Supported multiple choice

NB: Candidates may achieve up to 3 explanation marks even if the incorrect option is selected.

NB: Candidates may achieve up to 3 marks (rejected marks) for explaining three incorrect options (provided three different reasons are offered and each option key is clearly rejected).

Question Number	Answer	Mark
1	 Answer C (1 mark) Explanation (up to 3 marks) Definition of positive statement- e.g. value free/ objective/ based on evidence/ can be proven true or false (1) 	
	 We can check whether health spending has risen in Sweden/ fallen in Ireland (1) Both statements positive as they include evidence/ have data to be tested/ Explicit reference to data (1) 	
	 Rejection marks Do not double award Option A: incorrect as neither statement has a value judgement so it cannot be normative (1) Option B: incorrect as statement 1 is not normative as it is stating evidence on health spending in Sweden that we can check (1) Option D: incorrect as statement 2 is not normative as it is stating evidence about health 	(4)
	normative as it is stating evidence about health spending in Ireland that we can check (1)	

Question Number	Answer	Mark
2	 Answer B (1 mark) Explanation (up to 3 marks) Definition of production possibility frontiermaximum possible production using all available resources (1) Population decline of 723 000 will mean there is less labour available/ size of workforce reduces (1) so will be able to produce fewer capital goods and consumer goods (1) An economy is efficient when no resources are wasted and it is on the PPF/X and Y are on the PPF showing no resources are wasted (1) 	
	 Rejection marks Do not double award Option A: incorrect because this shows the impact of population growth / this would happen if more people came in to the country (1) Option C: incorrect as the movement to Y is unobtainable/ production possibilities would rise and the PPF shift out (1) Option D: incorrect as the movement to Y shows the economy moving from efficiency to having unemployed resources/ inefficient outcome (1) 	(4)

Question	Mark	
Number		
3	 Answer B (1 mark) Definition or formula for price elasticity of demand- responsiveness of quantity demanded to a change in price or the value of PED is between 0 and -1 making demand inelastic (1) 	
	 So the gain in total revenue from the higher price is greater than the loss in total revenue from having less customers (1) so the result is an increase in total revenue (1) 	
	 When price rises consumers will respond less than proportionately to the change/ electricity shows it is seen as an essential good so quantity demanded does not respond much to a change in price (1) 	
	 Diagram showing change in original and new total revenue following a price rise. They may indicate the loss and gain but the diagram must show total revenue rising (1+1) 	
	Rejection marks	
	 Do not double award Option A: incorrect as an increase in income will lead to a less than proportionate increase in demand/ incorrect as the elasticity would need to be greater than 1 (1) Option C: incorrect as electricity has an income elasticity of +0.13 meaning it is a normal good and not inferior/ an inferior good would have a negative YED (1) Option D: incorrect as the price elasticity of demand is -0.07 making demand inelastic (1) 	(4)

Question Number	Answer	Mark
4	Answer D (1 mark)	
	 Explanation (up to 3 marks) Definition of derived demand- where the demand for labour is derived from the demand for the final product OR identification of labour as a derived demand (1) 	
	• As the sales of hybrid electric vehicle increases 25 900 more cars will need to be manufactured so the firms will need to employ more labour to fulfil the increased number of orders (1)	
	 With demand for labour increasing this will result in wage rate rising (1) 	
	 Diagram may be drawn showing demand for labour rising (1) and wage rate rising (1) 	
	Rejection marks Do not double award	
	• Option A: incorrect as employment will rise as more cars will need producing (1)	
	 Option B: incorrect as the higher demand is likely to cause people to move from unemployment to employment (1) 	(4)
	• Option C: incorrect as higher demand for labour will see wages rise (1)	

Question Number	Answer	Mark
5	 Answer D (1 mark) Explanation (up to 3 marks) Habitual behaviour is where consumers will regularly/routinely complete an action (1) Customers will remain loyal to their gas and electricity supplier (1) Definition of rationality- where consumers seek to maximise utility/ irrationality- where the consumers do not seem to maximise their utility (1) 	
	 A rational consumer would switch to be able to save AUD929 in Victoria and AUD532 (1) Rejection marks Do not double award Option A: incorrect as if they were good at computation they would calculate the annual savings and switch (1) Option B: incorrect as immobility of labour is about why workers do not move locations or occupations (1) Option C: incorrect as if they felt undervalued they would be more likely to switch to a supplier who may value them more (1) 	(4)

Question Number	Answer	Mark
-	 Answer A (1 mark) Explanation (up to 3 marks) Definition of specialisation/ the division of labour- where tasks are broken down and each worker focuses on a specific task (1) If workers focus on a specific task they will not need to keep changing tools (1) which will save them time allowing them to focus on production (1) If workers focus on one activity they will become more skilled at that activity (1) enabling them to produce more output (1) Rejection marks Do not double award Option B: incorrect as unit costs would fall as output per worker rises (1) Option C: incorrect as specialising will reduce the number of times they change tools and should help reduce the time taken to produce each book case (1) Option D: incorrect as firms used to need to 	Mark
	 Option D. Incorrect as infits used to need to train workers on all aspects but will now only need to train them on the specific task they will undertake (1) 	(4)

Question Number	Answer	Mark
7	 Answer B (1 mark) Explanation (up to 3 marks) Definition of mixed economy- where economic decisions are made by both the price mechanism and government/ public and private sector (1) Definition of public goods- non-rival and non-excludable (1) The free rider problem means that consumers will use the good without paying (1) meaning forms find it difficult to profit from them so the government has to provide them (1) Public goods provided include street lights/ flood defences (1) 	
	 Rejection marks Do not double award Option A: incorrect as goods with external costs would be taxed to discourage consumption (1) Option C: incorrect goods with external benefits will be subsidised to encourage production (1) Option D: incorrect as the price mechanism does not involve government intervention (1) 	(4)

Question Number	Answer	Mark
8	 Answer C (1 mark) Explanation (up to 3 marks) Definition of tradable pollution permit scheme where firms are allocated permits and then can buy and sell them as required (1) If a firm reduces its carbon emissions below its permitted level it will be able to generate revenue by selling permits (1) If a firm pollutes at a level above its permitted level it will have the added costs of having to buy permits (1) This creates an incentive to reduce pollution to avoid added costs/ gain from additional revenue (1) Rejection marks Option A: incorrect as firms do not receive a subsidy when they pollute as part of a permit scheme (1) Option B: incorrect as if they pollute above their permits they will have to find other firms to buy from (1) Option D: incorrect as those that pollute above the permitted level will buy permits (1) 	(4)

Section B: Data response

NB: KAA marks relates to those awarded for AO1, AO2 and AO3

NB: Evaluation marks relates to those awarded for AO4

Question Number	With reference to Extract 1, explain why the price of butter increased between April 2016 and September 2017. Illustrate your answer with a supply and demand diagram Answer	Mark
9(a)	Knowledge, application and analysis	
	 (up to 6 marks) Price of butter increased from €2 500 per tonne in April 2016 to €4 500 in September 2017 / 80% increase in cost of butter (1) Demand increasing due to increased popularity of baking using butter/ experts have suggested butter is not as fattening as previously thought/ increased consumption of butter in China and Japan / 19% increase in consumer demand between 2016 and 2017. (1) Supply decreasing due to dairy farmers leaving the market/ less milk available (1) Original and final equilibrium (1) Shift in demand (1) Shift in supply (1) 	
	Price per tonne of butter P_{e} $Q_{1}Q_{e}$ Quantity of butter (tonnes)	(6)

Question Number	With reference to Extract 1, evaluate the likely effects of the increase in the price of butter on food manufacturersMarkAnswerAnswer				
9(b)	Answei		(14)		
	annlicati	on and analysis – indicative content	(14)		
KIIOWIEdge,	 B C E b ir ir P n Q P n Q P a M a M P R A M P R A M A M A M A M A 	on and analysis – indicative content utter is used in the production of biscuits, akes, pastries and fudge xperienced an 80% rise in the cost of utter in one year/ costs per tonne acreased from \$2500 to \$4500 igher costs of production so supply falls bemand contracts rices rise- higher prices were inevitable/ o longer avoid prices rises puantity falls onsumer surplus falls roducer surplus falls roducer surplus falls rofit falls as they absorb increased costs nd avoid prices rises evenue falls lay substitute to cheaper alternatives such s margarine lay reduce the quantity of butter urchased/ may adjust recipes lay focus on less butter rich foods educed output may result in nemployment			
Level	Marks	Descriptor			
0	0	A completely inaccurate response.			
1	1-3	Shows some awareness of the impact of ris costs on manufacturers but information pro often irrelevant and lacks organisation. Fre punctuation and/or grammar errors are lik present and the writing is generally unclea	esented is equent ely to be r.		
2	4-6	Understanding of the impact of rising butter costs on manufacturers. This may be supported by an accurate diagram. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.			
3	7-8	Clear understanding of the impact of rising on manufacturers relevant to context. This supported by an accurate diagram which is and applied effectively. Material is presenter relevant and logical way. Some punctuatio grammar errors may be found, but the wri overall clarity and coherence.	may be explained ed in a n and/or		

Evaluation – indicative content			
	 Magi €2 50 Sma othe Time price reve Subs incre Reve rises Rese staff 	nitude – an 80% price rise is significant/ 00 to €4 500- likely to have significant impact Il proportion of total costs made up by butter/ r costs more significant e period: may have contracts meaning butter e fixed for some time/ prices may fall later rsing the effect stituting to margarine may avoid cost eases enues may rise if demand is inelastic and price	
Level	Marks	Descriptor	
0	0	No evaluative comments.	
1	1-2	For identifying evaluative comments without explanation or for developing one evaluative comment.	
2	3-4	For developing evaluative comments supported by some reasoning and application to context.	
3	5-6	For well developed evaluative comments supported by relevant reasoning and clear application to context.	

Question Number	With reference to Figure 1, explain the effect of the increase in the price of butter on the demand for margarine in the UK Answer	Mark
9(c)	Knowledge, application (Up to 4 marks):	
	 Knowledge (2 marks): Define substitutes- goods that can be used in place of each other/ that meet the same want or need (1) 	
	 XED is positive/ XED>0 (1) 	
	 Diagram showing relationship between price of butter and demand for margarine (1) 	
	 Application (2 marks): You can use margarine or butter in making a cake / use butter or margarines in a sandwich/ on toast/ pastries/ biscuits (1) 	
	 So if price of butter increases the demand for margarine will increase (1) 	
	 XED is +0.08 so it is a substitute/ butter and margarine are substitutes (1) 	
	• A 10% increase in the price of butter will lead to a 0.8% rise in demand for margarine (1)	
	 Data suggests they are not strong/ good substitutes/ they are weak substitutes as it has a highly inelastic XED (1+1) 	(4)
	 There will be less than proportionate affect on demand (1) 	

Question Number	With reference to Extract 2, to what extent is it likely that a buffer stock scheme will reduce price fluctuations of butter?	Mark
	Answer	
9(d)		(10)
Knowledge,	 application and analysis – indicative content Definition or explanation of buffer stock scheme – where government sets a maximum (ceiling) and minimum (floor) price When price goes above ceiling price they will sell stocks/ When the price goes below floor price they will buy stocks This is to stabilise the price of butter Helps customers in ensuring price does not go too high Helps producers in ensuring incomes do not go too low The EU will pay the floor (minimum) price when there is over production and the price is below the floor High price of butter will see the EU release stocks from its buffer stock Q1-Q will be sold by the scheme The EU will earn revenue from selling the buttergrey area in the diagram This will keep price at or below maximum price This will limit any further increases in costs for manufacturers Price of butter Price of butter P floor P floor Alternative relevant diagrams should be rewarded-including diagram to show what will happen when price below floor price 	

Level	Marks	Descriptor				
0	0	A completely inaccurate response.				
1	1-2	Shows some awareness buffer stock. A diagram may be				
		offered and inaccurate.				
		Material presented is often irrelevant and lacks				
		organisation. Frequent punctuation and/or grammar				
		errors are likely to be present and the writing is				
		generally unclear.				
2	3-4	Understanding of buffer stock. This may be supported by an accurately labelled diagram.				
		Material is presented with some relevance but there are				
		likely to be passages which lack proper organisation.				
		Punctuation and/or grammar errors are likely to be				
		present which affect the clarity and coherence.				
3	5-6	Clear understanding of buffer stock in market for butter.				
		This may be supported by an accurately labelled				
		diagram which is explained and applied effectively.				
		Material is presented in a relevant and logical way.				
		Some punctuation and/or grammar errors may be				
		found, but the writing has overall clarity and coherence.				
Evaluation -	1					
	-	nitude – depends on the level of ceiling price				
		in terms of how much effect it will have on the				
	-	ernment				
		surement issue- it is not easy to decide the				
		to set the ceiling price at				
	-	ity of the butter released may be poor as may be been stored for a long time				
		only provide unsalted butter- those that desire				
		ed butter may not be happy				
		ey only buy butter between March and August				
		they may not have the stock in the months of				
		ember to February				
		as little influence over global price				
		s associated with storage of butter				
Level	Marks	Descriptor				
0	0	No evaluative comments.				
1	1-2	For identifying evaluative comments without				
		explanation.				
2	3-4	For evaluative comments supported by relevant				
		reasoning.				

Question		eference to Extract 3, evaluate the impact of the	Mark					
Number		iction of a subsidy for milk farmers in Nepal. Illustrate nswer with an appropriate diagram						
	Answei	-						
9(e)	7 110 110		(14)					
	e, applio	cation and analysis – indicative content	<u> </u>					
	• Low	inition of subsidy- cash grant to encourage production vers the costs of production						
		 Shifts supply to the right S to S¹ Extension of demand Y to R 						
		Price of milk falls Pe P1						
	-	antity supplied rises- $Q_e Q_1$ - more milk available sumer surplus rises-by $P_e P_1 RY$						
		ducer surplus rises/ profits for firms improve						
		vernment spending P_1 RTU/ Rs 70million- consumer						
		sidy (P_eP_1RZ) and producer subsidy (P_eZTU)						
		os Nepal to reduce its reliance on importing powdered						
		< costing Rs2 bn per year ports dairy farmers in the country.						
	-							
		of milk						
	per lit	ire s ¹						
		P _e Z						
		P_1						
		0 QeQ1 Quantity of milk, litres						
Level	Marks	Descriptor						
0	0	A completely inaccurate response.						
1	1-3	Shows some awareness of subsidy but information pres						
		is often irrelevant and lacks organisation. Diagram may						
		offered but inaccurate. Frequent punctuation and/or						
		grammar errors are likely to be present and the writing) IS					
2	4-6	generally unclear. Understanding of the subsidy. This may be supported b	iv an					
	U ⁻	accurate diagram.	y an					
		Material is presented with some relevance but there are	е					
		likely to be passages which lack proper organisation.						

		Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.				
3	7-8	Clear understanding of the subsidy. This will be supported by an accurate diagram which is explained and applied effectively. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing has overall clarity and coherence.				
Evaluation		ative content				
	• • •	Measurement issue- it is hard to measure the level of subsidy that needs supplying Time period: depends on how long the subsidy is in place Magnitude of subsidy- only 1 rupee per litre Affects selected regions Only helps larger firms producing 500 litres of milk per day Opportunity cost of the subsidy				
Level	Marks	Descriptor				
0	0	No evaluative comments.				
1	1-2 For identifying evaluative comments without explanation or for developing one evaluative comment.					
2	3-4					
3	5-6	For well developed evaluative comments supported by relevant reasoning and clear application to context.				

Question Number	With reference to Figure 1 and Extract 1, explain why there was a sharp fall in the price of oil in the second half of 2014. Illustrate your answer with a supply and demand diagram Answer	Mark
10(a)	Knowledge, application and analysis	
	(up to 6 marks)	
	 Price of oil fell from around \$115 in July 2014 to \$40 in Dec 2014(1) US discovered oil/ Iraq and Libya increased production/ Saudi Arabia increased production (1) Global demand slowed/ very low or negative rates of economic growth (1) 	
	Diagram showing demand increasing • Original and final equilibrium (1) • Shift in demand (1) • Shift in supply (1) Price of oil, per barrel Pice of oil, per barrel	
		(6)

Question Number	With refe introduct clothes in	Mark		
	Answer			
10(b)			(10)	
Knowledge		on and analysis – indicative content		
	 5% Go He rev Co Su Pri Qu Co Pri Qu Co Go 	finition or indirect tax- tax on expenditure. tax means it is ad valorem vernment will be able to raise tax revenue to ver government spending lps to cover funding gap caused by falling oil venues sts for firms rise pply pivots left ces rise antity falls nsumer surplus falls oducer surplus falls vernment revenue- incidence of tax for nsumer and producer		
Level	Marks	Descriptor		
0	0	A completely inaccurate response.		
1	1-2	Shows some awareness of impact of indirect Material presented is often irrelevant and lac organisation. Frequent punctuation and/or gr errors are likely to be present and the writing generally unclear.	ks ammar	
2	3-4	Understanding of impact of indirect tax. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.		
3	5-6	Clear understanding of impact of indirect tax Accurate diagram may be drawn and explain is presented in a relevant and logical way. So punctuation and/or grammar errors may be f the writing has overall clarity and coherence.	in Qatar. ed. Material ome ound, but	

Evaluation	Evaluation – indicative content				
	 Time- to be Magni 0 to 5 Differ Incide Tax a reven Price substi 	in short run little effect on demand as likely more inelastic/ long run more elastic itude- 5% tax is relatively small/ change from % is fairly large ent impacts on different clothing products ence depends on elasticity voidance or evasion may reduce the tax ue earned elasticity of demand- linked to number of itutes may link to responsiveness of QD or tax revenue			
Level	Marks	Descriptor			
0	0	No evaluative comments.			
1	1-2 For identifying evaluative comments without explanation.				
2	3-4	For evaluative comments supported by relevant reasoning.			

Question Number	With reference to Extract 2, explain the difference between renewable resources and non-renewable resources Answer	Mark
10(c)	 Knowledge, application (Up to 4 marks): Knowledge (2 marks): Definition or renewable resource- resource once consumed will be naturally replenished (1) Whereas non-renewable resources are not replenished after use (1) Application (2 marks): Renewable resources include: solar energy/wind turbines (1) Non-renewable resources: Natural gas (1) NB resources must be from Extract 2 	(4)

Question		ference to Extract 2, evaluate the likely	Mark
Number		onomic effects of the introduction of a	
	minimu	m wage for construction workers in Qatar	
	Answer		
10(d)			(14)
Knowledge	annlicati	ion and analysis – indicative content	
ittiowiedge,		linimum wage- the wage floor below which	
		mployees cannot be paid	
	• C	Diagram may be offered	
	• I1	f minimum wage above the market	
		quilibrium- the supply of labour will extend	
		he demand will contract	
	• E	xcess supply of labour- unemployment	
		merges	
		Quantity supplied is greater than new quantity	
		emanded	
		lelps support low paid migrant workers	
		nsures workers do not receive lower wages	
		lay be more attractive to work in Qatar	
		educes exploitation of migrant workers	
		dds costs to firms- may result in lay off of orkers	
	V V	JOI KEI S	
Level	Marks	Descriptor	
0	0	A completely inaccurate response.	
1	1-3	Shows some awareness of impact of minimum	wage.
		Material presented is often irrelevant and lack	-
		organisation or may be confused. Frequent pu	nctuation
		and/or grammar errors are likely to be presen	t and the
		writing is generally unclear.	
2	4-6	Understanding of minimum wage, with some a	
		to context. This may be supported by an accur labelled diagram.	rately
		Material is presented with some relevance but	there are
		likely to be passages which lack proper organi	
		Punctuation and/or grammar errors are likely	
		present which affect the clarity and coherence	
3	7-8	Clear understanding of the minimum wage in t	
		context. There may be an accurately labelled	
		which is explained and applied effectively to the	ne
		context.	
		Material is presented in a relevant and logical	
		Some punctuation and/or grammar errors may	
		found, but the writing has overall clarity and c	unerence.
	1	1	

Evaluation -	- indicativ	ve content
	 Magr wage Meas minin Minir cons With Worl Qata minin intro Qata minin Qata minin Qata structure 	nitude- depends on the level of minimum e as not stated surement- hard to quantify the impact of mum wage as other factors may impact mum wage may be non-binding for some truction workers e.g. more skilled occupations such high demand for construction due to d Cup little impact on demand for labour r has made no commitment how much the mum wage will be and when it is to be duced reatment may continue for migrant workers in s of working conditions cicity of demand for labour may be inelastic ning little change in quantity demanded
Level	Marks	Descriptor
0	0	No evaluative comments.
1	1-2	For identifying evaluative comments without explanation or for developing one evaluative comment.
2	3-4	For developing evaluative comments supported by some reasoning and application to context.
3	5-6	For well developed evaluative comments supported by relevant reasoning and clear application to context.

Question Number			e to Extract 3, evaluate the impact of the caused by the construction boom in Qatar.	Mark
Number			r answer with an appropriate diagram	
	Angular			
10(e)	Answer			(14)
	e, applica	ation a	nd analysis – indicative content	<u> </u>
	р	arties	external costs- negative impacts on third ution exceeds safe limits- damages health-	
		•	articles affect respiratory system on health services in treating health	
			ns- leads to costs to government	
	le		on firms- lower productivity due to higher illness and absence- adds to the costs of s	
	• T	here v	vill be over-production Q_{ME} - Q_{SO}	
		-	ce in the market is lower than the social	
		ptimu Velfare	e loss due to over-production of the good	
	c	osts and	MSC	
		enefits		
			Welfare loss MPC	
		P SO		
		P ME		
			MPB=MSB	
		0		
			Q _{SO} Q _{ME} Quantity	
Level	Marks	Desc	riptor	
0	0	A cor	npletely inaccurate response.	
1	1-3		vs some awareness of external costs. Diagram li	,
			inaccurate or incomplete. Material presented is want and lacks organisation. Frequent punctuat	
		and/	or grammar errors are likely to be present and t	
2	4-6		ng is generally unclear. Prstanding of external costs, with some applicati	on to
			ext. Diagram likely to be accurate but may be	
			nplete.	
			rial is presented with some relevance but there to be passages which lack proper organisation.	
L	1			

		Dup studies and/or supremary arrays are likely to be				
		Punctuation and/or grammar errors are likely to be				
		present which affect the clarity and coherence.				
3	7-8	Clear understanding of external costs and linked to				
		context. Diagram is accurate and used to explain externation	al			
		costs. Material is presented in a relevant and logical way.				
		Some punctuation and/or grammar errors may be found,	,			
		but the writing has overall clarity and coherence.				
Evaluation	n – indica	ative content				
	• N	1agnitude- they have the second highest recorded				
	le	evels/ 10 x higher than recommended amount				
	• E	external costs may take time to emerge				
	• A	ir pollution could be caused by vehicle exhaust firms				
		ind desert dust				
	• N	leasuring the size of the external costs is difficult				
	• T	here may be significant private and external				
	b	enefits associated with this construction				
Level	Marks	Descriptor				
0	0	No evaluative comments.				
1	1-2	For identifying evaluative comments without explanation				
		or for developing one evaluative comment.				
2	3-4	For developing evaluative comments supported by some				
		reasoning and application to context.				
3	5-6	For well developed evaluative comments supported by				
		relevant reasoning and clear application to context.				
	•					

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